

**GAINING A COMPETITIVE ADVANTAGE**



## **SPONSORING PACKAGES**

OUR SPONSORSHIP PACKAGES WILL HELP SHOWCASE YOUR FIRM  
AMONG KEY DECISION MAKERS IN AN INTIMATE ENVIRONMENT.

### **OPPORTUNITIES INCLUDE**

**EXHIBITION SPACE**

**SPEAKER SPOTS**

**CO-BRANDING**

**EXTENSIVE PROMOTION**

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## FIRST CLASS PACKAGES

**DIAMOND PACKAGE**  
**PLATINUM PACKAGE**

## BUSINESS CLASS PACKAGES

**GOLD PACKAGE**  
**SILVER PACKAGE**  
**BRONZE PACKAGE**

## SPECIAL FUNCTION PACKAGES

**COCKTAIL RECEPTION**  
**COFFEE BREAK**  
**BAGS**  
**FOLDERS**  
**BADGES**

**ALL OF OUR PACKAGES HAVE BEEN DESIGNED TO OFFER YOUR COMPANY A MAXIMUM EXPOSURE TO MATCH YOUR BUDGET.**

IN ADDITION WE WILL BE HAPPY TO DISCUSS WITH YOU TAILOR MADE PACKAGES ACCORDING TO YOUR WISHES AND BUDGET.  
FOR FURTHER INFORMATION PLEASE CONTACT:

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## FIRST CLASS

### EXCLUSIVE DIAMOND PARTNERSHIP

#### SPEAKING OPPORTUNITIES:

- The Exclusive Diamond Partner may address conference attendees during a 40 minutes session of their choice
- The Exclusive Diamond Partner may lead the Round Table Discussion/Strategic Interactive Lunch on day 1 or 2
- The Exclusive Diamond Partner may lead a panel discussion on day 1 or 2
- The Exclusive Diamond Partner may nominate 1 participant to all the panel discussions.

#### NETWORKING POTENTIAL

- 10 complimentary delegate passes
- Full conference participants list 15 days before the event (Name / job title / company country)
- Full conference participants list after the event including all contact details.
- Wish-list of VIP prospective delegates who will automatically receive a 20% discount on the delegate entry fee.

#### PROMOTION

- Distribution of Partner's materials in the delegate's documentation sets
- Inclusion of Partner's details, website, logo and contacts on conference website and promotional mailing lists
- Double page advertisement in the final conference brochure (provided by the sponsor)

#### EXHIBITION AND BRANDING

- Exhibition stand in the coffee-breaks/evening reception area (provided by the sponsor)
- Description of the Partner's products on the conference website plus a link to the sponsor's website.
- Display of logo on conference promotional/sales materials sent to all potential speakers, delegates and sponsors
- Partner company's name and/or logo on a large banner at the registration area, and in the main conference room (provided by the sponsor)
- Inclusion of promotional items (provided by the sponsor) in delegates bags / delegates documentation sets.

#### COCKTAIL RECEPTION

- Partner's logo will be displayed during cocktail reception (non exclusive)
- Partner's logo will be displayed on all promotional material (non exclusive)

#### AND

#### COFFEE BREAKS

- Partner's logo will be displayed during the coffee breaks (non exclusive)
- Partner's logo will be displayed on all the promotional/sales materials (non exclusive)

### EXCLUSIVE PLATINUM PARTNERSHIP

#### SPEAKING OPPORTUNITIES:

- The Exclusive Platinum Partner may address conference attendees during a 40 minutes session of their choice
- The Exclusive Platinum Partner may lead the Round Table Discussion/Strategic Interactive Lunch on day 1 or 2
- The Exclusive Platinum Partner may lead a panel discussion on day 1 or 2

#### NETWORKING POTENTIAL

- Speaker + 6 complimentary delegate passes
- Full conference participants list 15 days before the event (Name / job title / company country)
- Full conference participants list after the event including all contact details.
- Wish list of VIP prospective delegates who will automatically receive a 20% discount on the delegate entry fee.

#### PROMOTION

- Distribution of Partner's materials in the delegate's documentation sets
- Inclusion of Partner's details, website, logo and contacts on conference website and promotional mailing lists
- One page advertisement in the final conference brochure

#### EXHIBITION AND BRANDING

- Exhibition stand in the coffee-breaks/evening reception area (provided by the sponsor)
- Description of the Partner's products on the conference website plus a link to the sponsor's website
- Display of logo on conference promotional/sales materials sent to all potential speakers, delegates and sponsors
- Sponsor company's name and/or logo on a large banner at the registration area (provided by the sponsor)
- Logo display on promotional items (provided by the sponsor)

#### COCKTAIL RECEPTION

- Partner's logo will be displayed during cocktail reception (non exclusive)
- Partner's logo will be displayed on all promotional materials (non exclusive)

#### OR

#### SPONSORSHIP OF COFFEE BREAKS

- Partner's logo will be displayed during the coffee breaks (non exclusive)
- Partner's logo will be displayed on all promotional materials (non exclusive)

## BUSINESS CLASS

### GOLD PARTNERSHIP

#### SPEAKING OPPORTUNITIES:

- The Gold Sponsor may address conference attendees during a 30 minutes session of their choice
- The Gold Sponsor may lead the Round Table Discussion/Strategic Interactive Lunch on day 1 or 2
- The Gold Sponsor may nominate 1 participant to 1 panel discussion of their choice

#### NETWORKING POTENTIAL

- Speaker + 5 complimentary delegate passes
- Full participants list 15 days before the event (Name / job title / company country)
- Wish list of VIP prospective delegates who will automatically receive a 20% discount on the delegate fee.

#### PROMOTION

- Distribution of Sponsor's materials in the delegate's documentation sets
- Inclusion of Sponsor's details, website, logo and contacts on conference website and promotional mailing lists

#### EXHIBITION AND BRANDING

- Exhibitions stand in the coffee-breaks/evening reception area (provided by the sponsor)
- Description of the Sponsor's products on the conference website plus a link to the sponsor's website
- Display of logo on conference promotional/sales materials sent to all potential speakers, delegates and sponsors
- Sponsor company's name and/or logo on a large banner at the registration area (provided by the sponsor)
- Logo display on promotional items (provided by the sponsor)

### SILVER PARTNERSHIP

#### SPEAKING OPPORTUNITIES:

- The Silver Sponsor may address conference attendees during a 25 minutes session of their choice
- The Silver Sponsor may lead the Round Table Discussion/Strategic Interactive Lunch on day 1 or 2

#### NETWORKING POTENTIAL

- Speaker + 3 complimentary delegate passes
- Full participants list 15 days before the event (Name / job title / company country)

#### PROMOTION

- Distribution of Sponsor's materials in the delegates' documentation sets

- Inclusion of Sponsor's details, website, logo and contacts on conference website and promotional mailing lists

#### EXHIBITION AND BRANDING

- Exhibitions stand in the coffee-breaks/evening reception area provided by the sponsor
- Description of the Sponsor's products on the conference website plus a link to the sponsor's website
- Display of logo on conference promotional/sales materials sent to all potential speakers, delegates and sponsors
- Sponsor company's name and/or logo on a large banner at the registration area (provided by the sponsor)

### BRONZE PARTNERSHIP

#### SPEAKING OPPORTUNITIES:

- The Bronze Sponsor may address conference attendees during a 20 minute session of their choice

#### NETWORKING POTENTIAL

- Speaker + 2 complimentary delegate passes
- Full participants list 15 days before the event (Name / job title / company country)

#### PROMOTION

- Distribution of Sponsor's materials in the delegate's documentation sets
- Inclusion of Sponsor details, website, logo and contacts on conference website and promotional mailing lists

#### EXHIBITION AND BRANDING

- Display of logo on conference promotional/sales materials sent to all potential participants
- Sponsor company's name and/or logo on a large banner at the registration area (provided by the sponsor)

## SPECIAL FUNCTION PACKAGES

### COCKTAIL RECEPTION

- 2 complimentary conference passes
  - Sponsor's logo will be prominently displayed during cocktail reception
  - Sponsor's logo will be prominently displayed on all promotional materials
  - Full participants list given at the event (Name / job title / company country)
- 

### COFFEE BREAK

- 2 complimentary delegate passes
  - Sponsor's logo will be prominently displayed during the coffee breaks
  - Sponsor's logo will be prominently displayed on all promotional materials
  - Full participants list given at the event (Name / job title / company country)
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### BAGS

- 2 complimentary delegate passes
  - Sponsor's logo will be prominently displayed on conference bags
  - Full participants list given at the event (Name / job title / company country)
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### FOLDERS

- 2 complimentary delegate passes
  - Sponsor's logo will be prominently displayed on conference folders
  - Full participants list given at the event (Name / job title / company country)
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### BADGES

- 2 complimentary delegate passes
- Sponsor's logo will be prominently displayed on conference badges
- Full participants list given at the event (Name / job title / company country)

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